

# LALA LAJPATRAI COLLEGE OF COMMERCE & ECONOMICS

Accredited 'A' Grade by NAAC

Lala Lajpatrai Marg, Mahalaxmi, Mumbai – 400034. Tel. No. 23548240/ 23548241 Fax: 23532896

E-mail: [llcolcom@mtnl.in](mailto:llcolcom@mtnl.in) | [principal.llc@gmail.com](mailto:principal.llc@gmail.com) | website: [www.lalacollege.edu.in](http://www.lalacollege.edu.in)



## WORKSHOP ON MEMORIZING TECHNIQUES



**Date of event:** 24th June 2017

**Name of event:** Workshop on Memorizing Techniques

**Number of participants/beneficiaries:** 22 Students

**Resource person:** Mr. Kush Panchal, Yoga Instructor and Founder of Kush Panchal foundation, Mumbai.

### **Objectives of the programme:**

To give knowledge to students on Memorizing Techniques.

To create interest in them about Memorizing Techniques.

To inculcate organizing abilities in the students.

### **Brief Report:**

BBI Department in coordination with NSS department organized workshop on Memorizing Techniques. Students of all departments were invited. It was held in room number 206. Chief Guest was Mr. Kush Panchal Yoga Instructor and Founder of Kush Panchal foundation, Mumbai. He gave many interesting tips on memorizing techniques. Twenty-two Students from FY, SY and TYBBI attended the programme.

### **Programme Outcome:**

The students were very happy and glad that they got knowledge on workshop on memorizing techniques.

They became aware of memorizing techniques which will help them in various ways.

They were more confident in handling this event.

Dr. Vaidehi Kamath  
BBI Co-ordinator



Dr. Neelam Arora  
Principal

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## WORKSHOP ON RESUME BUILDING AND INTERVIEW SKILLS



**Date of event:** 29th June 2017

**Name of event:** Workshop on Resume Building and Interview Skills

**Number of participants/beneficiaries:** 18 Students

**Resource person:** Ms. Mukherjee Bose, Deputy Manager, and T.I.M.E Mumbai.

### **Objectives of the programme:**

To give knowledge to students about resume building and interview skills.

To create interest in them about resume building and interview skills.

To inculcate organizing abilities in the students.

### **Brief Report:**

BBI Department in coordination with BAF Department organized workshop on Resume Building and Interview Skills. Students from the department were excited to know on this topic. It was held in room number 205. Chief Guest was Ms. Mukherjee Bose, Deputy Manager, and T.I.M.E Mumbai. The guest idea about ready templates available to make resumes. She gave crucial tips on cracking interviews.

### **Programme Outcome:**

The students were very happy and glad that they got knowledge on resume building and interview skills.

They became aware of resume building and interview skills as a field for career development.

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## SEMINAR ON CERTIFIED FINANCIAL PLANNING



**Date of event:** 18th July 2017

**Name of event:** Seminar on Certified Financial Planning

**Number of participants/beneficiaries:** 23 Students

**Resource person:** Mr. Veer Dhaval Talpade, a Certified Financial Planner.

### **Objectives of the programme:**

To give knowledge to students about Financial Planning.

To create interest in them about Financial Planning.

### **Brief Report:**

BBI Department organized workshop on Seminar on Certified Financial Planning. Students from the department were excited to know CFP - Certified Financial Planning. It was held in room number 205. Chief Guest was Seminar on Certified Financial Planning. The guest gave an idea career opportunities that are provided under this certification.

### **Programme Outcome:**

The students were very happy and glad that they got knowledge on seminar on CFP.

They became aware of CFP as a field for career development.

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## 1. ONE DAY INDUSTRIAL VISIT



**Date:** 11th September, 2017

**Place:** Mahananda dairy – Goregaon

### **Brief summary:**

BBI students were taken one day industrial visit to Mahananda dairy – Goregaon, where they learned about the dairy industry. The students learned about the processes involved like pasteurization, homogenization of milk. The students also learned the packaging and storage of milk and milk products.

### **Names of faculty members:**

Dr. Vaidehi Kamath, Ms. Linnet Lewis, Mr. Harshal Shah

### **List of students: (20 Students)**

Vinjuda Vibhusha, Disha Arora, Zainab Bijapure, Deepak Chomal, Santosh Jadhav, Mamulla Shruti, Jyoti Chavan, Yash Iswalkar, Kashish Kapoor, Akshay Keer, Salvi Siddhi, Nhivekar Dhiraj, Khan Zeenat, Mehta Kartik, Ansari Fahim, Jain Abhishek, Ansari Mubasshira, Darji Falguni, Shrivastav Manisha, Gollar Laxmi.



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## 2. LONG INDUSTRIAL VISIT



**Date:** 18th to 25th January 2018

**Place:** Amartex Textile Company - Chandigarh

### **Brief summary:**

Students were taken to Amartex Textile Company – Chandigarh where they learned about textile industry. The students learned about the processes involved. The students also learned the marketing strategies of Amartex. They explored the shopping world of Amartex.

### **Names of faculty members:**

Dr. Vaidehi Kamath, Ms. Akshaya Bagwe, Mr. Siddique Shaikh

### **List of students:** (08 Students)

Zainab Bijapure, Rounak Chikhale, Deepak Chomal, Santosh Jadhav, Irfan Khajori, Yash Iswalkar, Kashish Kapoor, Akshay Keer.



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### 3. A STUDY TOUR TO RESERVE BANK OF INDIA AND MONETARY MUSEUM



**Date:** 19th July, 2017

**Place:** Mahananda dairy – Goregaon

**Brief summary:**

Every year a study tour to Reserve Bank of India and Monetary Museum is organized for BBI students. Students were a lot of information through the seminar organized by RBI. After the RBI visit students were taken to Monetary Museum. Students were very excited to see the exhibition in which the currency from old times to modern times was exhibited.

**Names of faculty members:**

Dr. Vaidehi Kamath, Ms. Loveena Atwal, Dr. Minum Saksena

**List of students:** (15 Students)

Mukhiya Raj Shree, Kumbhar Megha, Zainab Bijapure, Rounak Chikhale, Shinde Siddhesh, Deepak Chomal, Chobisa Varsha, Santosh Jadhav, Irfan Khajori, Yash Iswalkar, Kashish Kapoor, Akshay Keer, Banaye Yash, Dalvi Sachin, Darji Pavan.



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## 4. A STUDY TOUR TO BOMBAY STOCK EXCHANGE



**Date:** 8th September, 2017

**Place:** Bombay Stock Exchange, Fort, South Bombay

### **Brief summary:**

Every year a study tour to Bombay Stock Exchange is organized for BBI students. Students were a lot of information through the seminar organized by Bombay Stock Exchange. Expert speakers gave a lot of information on NIFTY FIFTY, SENSEX, Trading and Investment. The students were excited to see the conventional hall.

### **Names of faculty members:**

Dr. Vaidehi Kamath, Ms. Loveena Atwal, Dr. Minum Saksena

### **List of students:** (12 Students)

Kumbhar Megha, Zainab Bijapure, Rounak Chikhale, Akshay Keer, Shinde Siddhesh, Deepak Chomal, Dalvi Sachin, Santosh Jadhav, Banaye Yash, Darji Pavan.



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## TALENT DAY FOR THE SPECIALLY ABLED CHILDREN



**Date of event:** 12th Oct, 2017

**Name of event:** Talent day for the specially abled children

**Number of participants/beneficiaries:** 12 Students

### **Objectives of the programme:**

To make students realize their duty towards specially abled children.

To engage students in service activities

### **Brief Report:**

As a part of Swachh Bharat – Swachh Mumbai, the Mood Festa 2018 team organized a Beach cleaning drive at Prabhadevi beach. The Chief guest was Vice Mayor of Mumbai, Mrs. Heangi Worlikar. Total 9 Students participated in the event.

### **Programme Outcome:**

Students were happy to do the cleaning work.

Students learned to care for environment.



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## BEACH CLEANING



**Date of event:** 8th October 2017

**Name of event:** Beach Cleaning Drive at Prabhadevi Beach

**Number of participants/beneficiaries:** 9 Students

### Objectives of the programme:

To make students realize their duty towards the environment.

To engage students in service activities

### Brief Report:

In Collaboration with Rotaract Club of Lala Lajpatrai College, Mood Festa Organised A RYLA and talent day for the specially abled children from an NGO – NASEOH, Chembur in collaboration with NGO Astitva- Ek Pehchaan. Total 12 Students participated in the event

### Programme Outcome:

Specially abled children were very happy and highly obliged.

Students learned to care for others.



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## MOOD FESTA CULTURAL FESTIVAL



**DATE OF EVENT** : 9th January to 11th January, 2018

**NAME OF EVENT** : Mood Festa Cultural Festival

**NUMBER OF PARTICIPANTS/ BENEFICIARIES** : 30 Nos.

**OBJECTIVES OF THE PROGRAM** :

1. To provide a platform to the students to showcase their individual talents
2. To give them a chance to learn teamwork and benefits of team spirit first hand
3. To provide the students an opportunity to nurture their leadership skills and managerial mindset.

### BRIEF REPORT OF THE ACTIVITY

BBI department hosted Cultural Festival 'Mood Festa' from 9th January to 11th January, 2018. It was a 3 day festival of which the first day was the Management day, followed with the sports day and then the hogathon alongside the war of DJs and last was the Cultural Day. Many famous personalities graced the event naming few of them are Akshata Sonawane, Akansha Korda, etc. Their contribution is appreciated by the Department

### OUTCOME OF THE PROGRAM

1. The student participants came back with great learning as to their abilities and skill sets.
2. They got exposure to a bigger arena vis-à-vis the participation of multiple colleges at the event.
3. The motivation levels of the students was visibly enhanced as they were charged up to win the trophy.

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